

What treatments are available to prostate cancer patients?

Are the symptoms I am experiencing indicators of BPH?

Is there a solution to my erectile dysfunction?

These thoughts plague men afflicted with conditions of the prostate. Find answers by joining Dr. Aaron E. Katz and a panel of experts, Saturday, June the 18th, for the 2011 Prostate Health Seminar in our quest to keep Dads healthy.

Register online and engage in this one-day event featuring lectures, discussions, and Q & A sessions on the topics of prostate conditions, methods of detection, available treatment options, and prevention strategies.

To Register Online Go to
www.prostatehealthseminar.com

Proceeds from this event will be donated to
The Society of Integrative Urology.



For Questions concerning
the event or registration, contact:

Joanne Constantini, Meeting Coordinator
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(609) 947-5090



www.prostatehealthseminar.com

Vivian and Seymour Milstein Family Heart Center
NewYork-Presbyterian Hospital
173 Fort Washington Avenue
New York, NY 10032

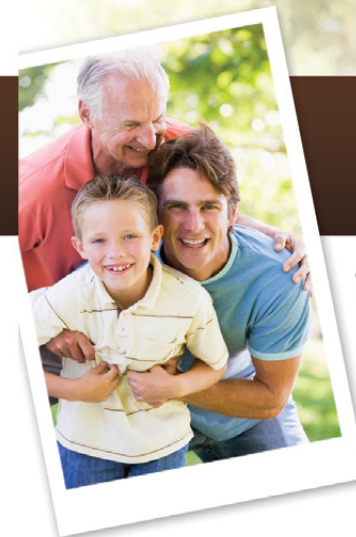
PROSTATE HEALTH SEMINAR

Aaron Katz, M.D. & Philippa Cheetham, M.D.
COURSE DIRECTORS



“Let’s Keep Our Dads Alive”

JUNE 18, 2011



**Vivian and Seymour Milstein
Family Heart Center
NewYork-
Presbyterian Hospital**



one in six

Eat. Drink. Learn.

One in six men will be diagnosed with prostate cancer in their lifetime, and one in two men over the age of fifty will experience a form of BPH. With such widespread prevalence of prostatic conditions, it is no wonder that many men have questions. This June, Dr. Aaron E. Katz and Dr. Philippa J. Cheetham invite you and your loved ones to learn more by attending the 2011 Prostate Health Seminar. This 8 hour event will be held at the Vivian and Seymour Milstein Family Heart Center, conveniently located in NewYork-Presbyterian Hospital.

Attendees will partake in three informative sessions addressing the conditions of prostate cancer, BPH, and sexual dysfunction. Seminar attendees will then be encouraged to engage in an interactive "Ask the Doctor" session occurring at the close of the event.

Refreshments will be provided in the form of continental breakfast, lunch, and afternoon coffee break.

Who. What. When. Where.

Date: Saturday, June 18, 2011

Time: 9:00am-5:00pm

Location:

Vivian & Seymour Milstein Family Heart Center
NewYork-Presbyterian Hospital
173 Fort Washington Avenue
New York, NY 10032

Course Director: Aaron E. Katz, M.D.

Co-Director: Philippa J. Cheetham, M.D.

Attendees: 300

The Prostate Cancer Session

Lectures will focus on the latest methods of prostate cancer screening and detection, as well as available prostate cancer treatments. Throughout the session, the panel of experts will discuss the efficacy of cryotherapy (prostate freezing), robotic surgery, radiation and brachytherapy (seed implants), as well as the role of holistic treatments in the pursuit of a prostate cancer cure. Other topics will include genetics and known risk factors of prostate cancer. Also discussed will be prostate cancer prevention; specifically lifestyle changes and the use of herbal supplements.

You Have Questions

The BPH Session

The symptoms, medication therapies and their side effects, and treatment strategies for an enlarged prostate will be discussed in this session on the topic of benign prostatic hyperplasia. Lectures focusing on the use of thermal therapy, GreenLight Laser treatment, and the latest prostate resection techniques will be held in addition to a discussion on the use of herbal therapies for the betterment of prostate health. The panel of experts will also touch on the symptoms of irritable bladder syndrome and its causes.

The Sexual Health Session

During this session, the panel of experts will present lectures on erectile dysfunction and the treatment options available to promote an active sex life. Topics will include the causes of erectile dysfunction and common treatments (surgical and non-surgical) available to improve sexual performance.

The "Ask the Doc" Session

The last session of the day, the "Ask the Doc" event, opens the floor to attendee discussion. Here, audience members can ask the panel of experts questions unique to their specific cases. Although not an official consult, the panel members will get a chance to discuss their opinions with inquiring attendees.

The 2011 Prostate Health Seminar will be divided into four segments:

We Have Answers.



Register Online or Onsite

Tickets for the 2011 Prostate Health Seminar can be secured online at www.prostatehealthseminar.com or onsite at the Vivian and Seymour Milstein Family Center.

Help defeat prostatic conditions through understanding and knowledge. **Register today.**

Prostate Health Seminar 2011 **JUNE 18, 2011**